

Since 2004, New Jersey Goals Ahead has brought the sport of ice hockey to financially challenged children, many from the inner city, who have neither the means nor the access to play the game. Most of the kids participating in our program have never before skated, let alone stick-handled a puck or wristed a shot on goal.

In our clinics, children learn to play hockey, but are also taught the values of sportsmanship, competition, and athletic and academic achievement. With skills in hand, some of our kids have registered in local town or house league programs through our scholarship grants. A few have enrolled on their high school teams. With ice hockey as the catalyst, children achieve athletic success on the ice, and improved life skills to help equip them off the ice.

For these children, playing competitive hockey, or attending hockey camp used to be only a dream. Our kids now know that dreams really can, and do come true. Please support our all volunteer organization by participating in our third "More than a Dream" Golf Event so that we can continue to foster the dreams of kids in need.



Willie O'Ree is the National Hockey League's Director of Youth Development and hockey ambassador for NHL Diversity, a post he has held since January 1998. On January 18, 1958, playing for the Boston Bruins against the Montreal Canadiens, he became the first black person to play in the NHL -- an extraordinary event that paved the way for future players of diverse ethnic and economic backgrounds.

### Honorary Chair

Willie O'Ree

### Event Co-Chairs

Dana Macy  
Lyn McCarthy  
Sherrie Round

### Golf Committee

Chris Brown  
Scott Citron  
John Dellapina  
Bob Hugin  
Norm Kallen  
Diane Klaif  
Joanne Love  
Mark Lustbader  
Rona Machlin  
Dana Macy  
Lyn McCarthy

Neil McNulty  
Imani Moody  
Tim O'Connor  
Sherrie Round  
Rich Seelaus

### Board of Directors

Ellen Maher, *Chair*  
Kathleen Hugin, *Vice Chair*  
John Dellapina, *Secretary*  
Pam Gumpert, *Treasurer*  
Chris Brown  
Norman Kallen  
Mark Lustbader  
Dana Macy  
Lyn McCarthy  
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Imani Moody  
Jack Olivo  
Sherrie Round  
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New Jersey Goals Ahead  
22 Bateau Avenue Summit, NJ 07901



# New Jersey Goals Ahead Third Annual More Than a Dream Golf Event

Featuring Current and Alumni NHL Players  
Honorary Chair: Willie O'Ree



Wednesday, September 15, 2010  
Cedar Hill Golf & Country Club  
Livingston, NJ

# TOURNAMENT SCHEDULE

# WAYS TO PARTICIPATE

# PLAYER REGISTRATION

## Date

Wednesday, September 15, 2010  
Rain or Shine

## Place

Cedar Hill Golf & Country Club  
Livingston, NJ

## Program

11:00 AM – 1:00 PM – Registration & Practice Facilities  
11:00 AM – 1:00 PM – Box Lunch  
1:00 PM – Shotgun Start  
5:00 PM – 6:00 PM – Cocktail Reception  
5:00 PM – 6:00 PM – Dinner Buffet

## Golf Format

Modified Scramble

## Awards

Prizes to be awarded to First - Third Place Teams

## Contests

Straightest Drive, Longest Drive, Closest to Pin and more

## Hole in One Prize



**Audi**  
of Mendham Courtesy of Audi of Mendham

**For golf event information please call:**

**Event Co-Chairs:**

**Dana Macy**  
**201-400-6310**  
-or-

**Lyn McCarthy**  
**973-214-6994**

**For Sponsorship information, please call:**

**Ellen Maher**  
**908-591-3348**

Please visit our website:  
[www.NJGoalsAhead.com](http://www.NJGoalsAhead.com)

## “More than a Dream” Sponsor - \$7,500

- Company/sponsor name in event title
- Exclusive company banner/signs at event
- Two foursomes
- Company name in all promo materials, company recognition at dinner ceremony, company logo giveaways (hats/golf balls etc.)

## Platinum Sponsor - \$5,000

- Company/sponsor name in corporate sponsor banner/signs
- One foursome
- Company name in printed materials (program/table top, etc) and at dinner ceremony

## Gold Sponsor - \$1,500

- Company/sponsor name in corporate sponsor banner/signs
- One player spot
- Company name in printed materials (program/table top, etc) and at dinner ceremony

## Hole Sponsor - \$500

- Company sign at hole, recognition in program

## Individual Golfer - \$300 or \$1,200/foursome

## Cocktail/Dinner Reception only - \$100

Please call **Ellen Maher**  
**908-591-3348**  
to discuss sponsorship opportunities.



Please register as soon as possible. All sponsorships/foursomes sold on a first come first served basis. For sponsorships, please call 908-591-3348

Please return to:  
**New Jersey Goals Ahead**  
22 Badeau Avenue Summit, NJ 07901  
Registration total enclosed \$ \_\_\_\_\_  
Sponsorship total enclosed \$ \_\_\_\_\_

I cannot attend but enclosed is my fully deductible gift of \$ \_\_\_\_\_

**PLEASE INCLUDE ALL NAMES IN FOURSOMES**

Name: \_\_\_\_\_

Address: \_\_\_\_\_

Cell or Home Phone: \_\_\_\_\_

Email: \_\_\_\_\_

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